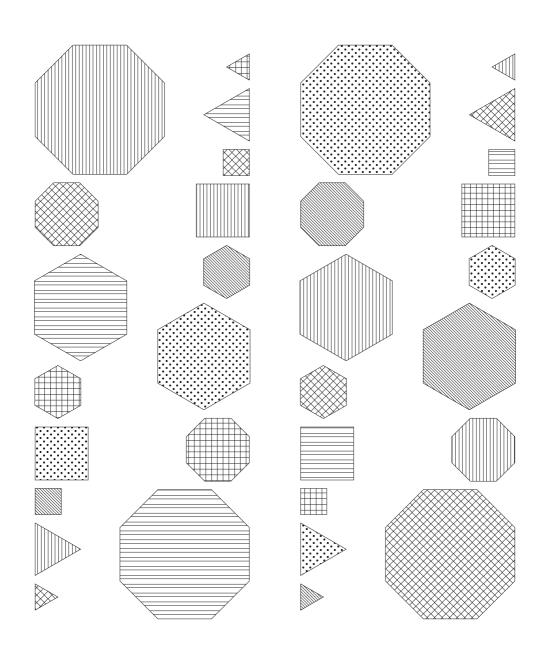


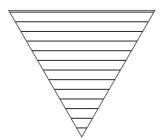
Luv 'til it Hurts imagines faster resources for HIV-related activism. With serious questions about art-making, stigma and political economy, the two-year discussion is geared-up to leave behind a business plan for unearthing HIV-related stigmas. It starts out as a simple game. Made by artists.

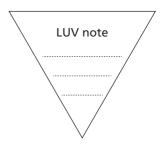
info@luvhurts.co

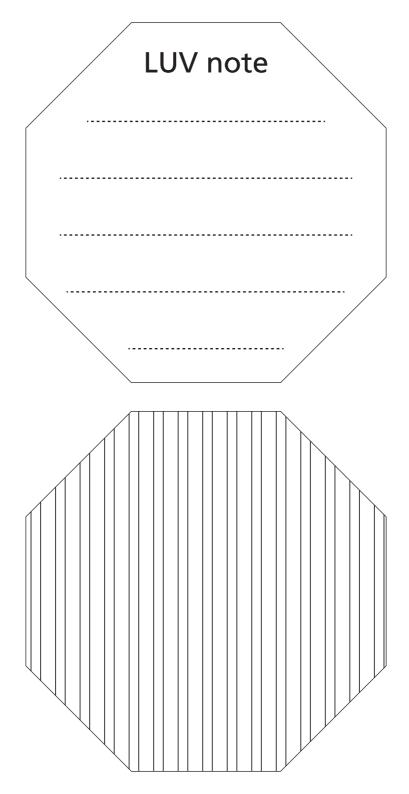






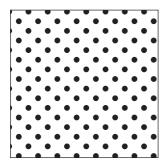




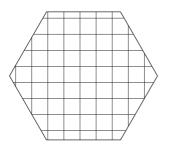


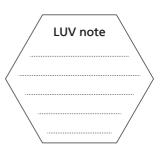


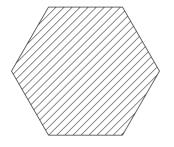


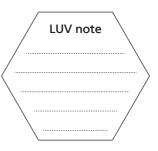


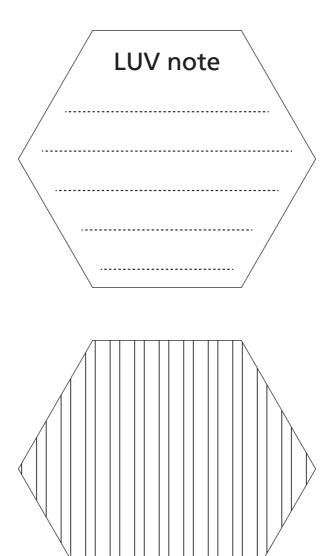
LUV note			

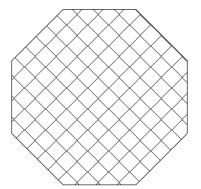


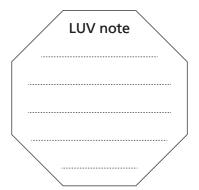


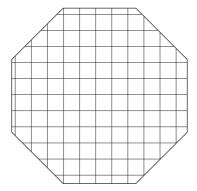




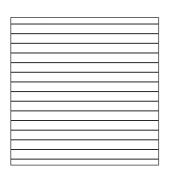


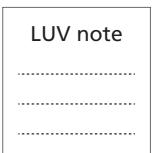






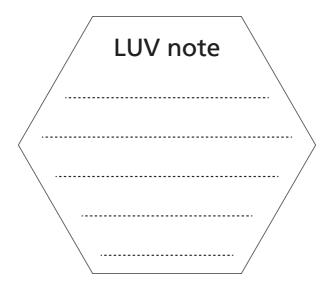
LU	JV not	e

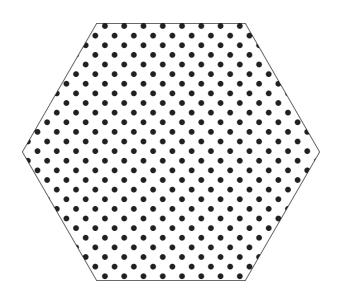


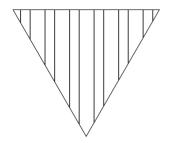


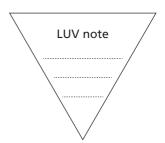


LUV note			



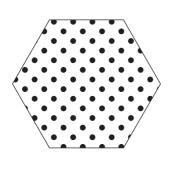


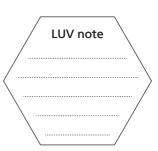


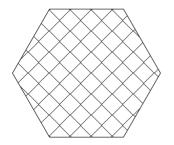


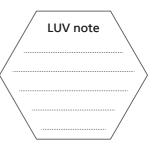


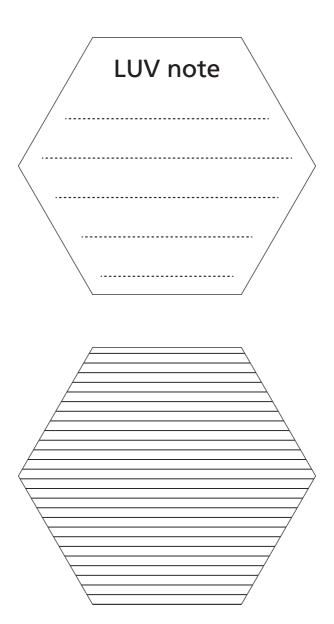


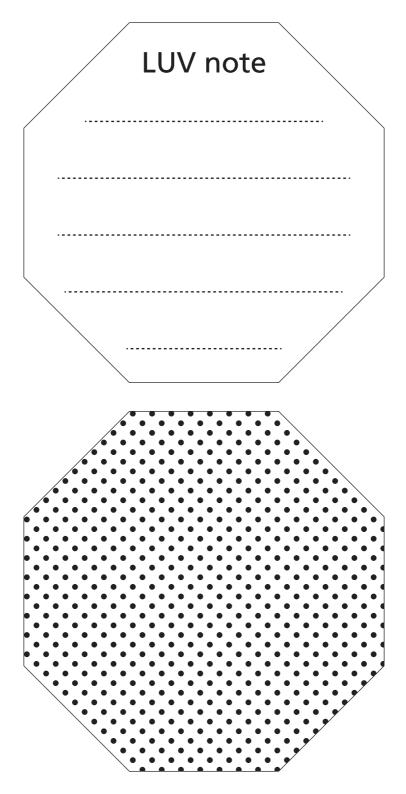












The LUV game offers a way to talk about HIV in a group of any size. These talks help to defang HIV-related stigmas. This week the game is being launched in Grenoble and in Paris (November 2/3) as a part of the ANKH Association's Points of Light campaign to raise awareness on HIV living conditions in Egypt and the Middle East, and at the same time in Bogotá as a part of Laboratorio Luciérnagas, an artwork by Daniel Santiago focused on HIV and frontiers (Colombia / Venezuela).

* For instructions in Arabic and French and more game tiles, go to: www.luvhurts.co/play-me/

LUCIÉRNAGAS ARTE / FRONTERAS / VIH